

Data sheet Issue 11/2023

# **OPTIGEL-CL**

White rheology additive based on natural bentonite to generate thixotropic flow behavior in aqueous personal care applications (COSMOS APPROVED, NATRUE Approved).





## **Product data**

### Composition

Modified/activated phyllosilicate (INCI: Bentonite)

Vegan

### **Typical properties**

The values indicated in this data sheet describe typical properties and do not constitute specification limits.

400-600 kg/m<sup>3</sup> Bulk density: pH value (2 % in  $H_2O$ ): approx. 10 Moisture content: max. 12 % max. 5% Sieve residue (45 µm): Whiteness (Elrepho R 457): approx. 80 %

white Color:

Delivery form: free-flowing powder

#### **Storage and transportation**

OPTIGEL-CL is hygroscopic and should be transported and stored dry in the unopened original container at temperatures between 0 °C and 30 °C.

## **Applications**

### **Personal care**

#### **Special features and benefits**

OPTIGEL-CL generates a thixotropic flow behavior in aqueous systems and provides excellent antisettling properties. This enables the production of storage-stable formulations and facilitates their application. The additive is white, purely inorganic, and stable against diluted acids and bases. Gels produced with OPTIGEL-CL are also resistant to oxidation. The additive is compatible with anionic and non-ionic surfactants and most emulsions and pigments.

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#### Recommended use

Creams and lotions	
Sunscreen products	
Shower gels and shampoos	
Facial masks	
Liquid makeup	
Blush	
Eye makeup	
Antiperspirants/deos	
especially recommended recommended	

#### **Recommended levels**

1–12 % additive (as supplied) based upon the total formulation, depending on the application.

The above recommended levels can be used for orientation. The optimum dosage should be determined by application-related test series.

### Incorporation and processing instructions

OPTIGEL-CL is hydrophilic and can be easily wetted by water. Complete dispersion of the material is required for maximum efficiency. Warm water can be used to facilitate the dispersion. The additive is added as a powder to pure water while stirring slowly. The stirring speed is then increased (800–3000 rpm) and the powder is dispersed for 15 minutes. OPTIGEL-CL should be completely hydrated (recommended hydration time: 10 minutes) before all other components of the formulation are added to the dispersion. The additive can also be used as a prepared pre-gel (with 7–12 % OPTIGEL-CL). To avoid post-thickening effects, this pre-gel should be allowed to age overnight. It is then slowly added to the water phase of the formulation while stirring at low speed.









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This issue replaces all previous versions.